

## PROJECT PARTNERS



## ASSOCIATED NETWORKS



QUESTIONS ABOUT THE FUTURE	Yes	No	I don't know
Are you asking the right questions about your professional future?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Are you certain that your organisation's direction is the right one?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Do you rather focus on the most pressing problems instead of the right ones?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Do you know how to explore possible futures?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Can you name the drivers that influence your organisational future/ or the field of your interest?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Do you understand the implications of emerging trends?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Are you able to connect global trends with the future of your organisation/ or the field of your interest?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Can you connect the future vision to the reality?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

If you answered "No" or "I don't know" at least once, then beFORE educational online offer will meet your needs. If all your answers were positive, please continue with the questions below. Any "yes" will mean that our educational offer will match your interest.

Would you like to acquire skills that will energize the others towards change?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Would you like to see your field of interest or your professional future with fresh eyes?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Would you like to increase the capacity of your organisation to fulfil its mission?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

[info@futureoriented.eu](mailto:info@futureoriented.eu)

[www.facebook.com/futureoriented/](https://www.facebook.com/futureoriented/)

[twitter.com/beFORE\\_eu](https://twitter.com/beFORE_eu)

[www.futureoriented.eu](http://www.futureoriented.eu)



# beFORE

Knowledge Alliance 2017-2019

**Becoming future-oriented  
entrepreneurs in universities  
and companies**

[www.futureoriented.eu](http://www.futureoriented.eu)



Co-funded by the  
Erasmus+ Programme  
of the European Union

This project has been funded with support from the European Commission. This leaflet reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

## GENERAL PROJECT OBJECTIVES



Increase futures literacy among students, entrepreneurs and academics



Integrate foresight with other academic disciplines



Guide individuals and organisations in advancing their future preparedness



## PROJECT FOCUS

**Futures Literacy** is the capacity to acquire, design and use anticipation and knowledge about the possible futures to enhance our comprehension of the present complex world. Futures Literacy also instrumentalises the future so that it can serve as a tool, a system or process for making choices, and acting – for individuals, organizations as well as societies. According to Riel Miller of UNESCO, Futures Literacy improves the capacity to detect and give meaning to change and discontinuity, and thereby become more capable of initiating learning processes.

## PROJECT MOTIVATION AND RESULTS

1

Higher education institutions slowly update their entrepreneurship education curriculum according to (labour) market needs and global challenges.

2

Higher education and training offer in the field of Futures Studies is not widely and evenly distributed across Europe.

3

Knowledge and good practice exchange between educators of futures studies (incl. practitioners) and academics representing other scientific fields is limited.

4

Managers need competencies to deal with uncertainty and insecurity to survive in a chaotic business environment, in fierce competition and to grow, and prosper in the long run.

## EXPECTED OUTCOME



Within beFORE project, we aim to tackle the above-mentioned issues through the development and release of the **online Futures Literacy educational offer** for university students, and professionals such as entrepreneurs and academics (representing non-Futures Studies community). The offer will consist of 16 hours Futures Literacy introductory course and 4h, 6h or 8h long additional learning modules tailored to the needs of each target group of the project.

