

# Becoming future-oriented entrepreneurs in universities and companies



## FINAL CONFERENCE

**November 26<sup>th</sup> 2019**

Polo Piagge, Via Giacomo Matteotti, 11, 56124 Pisa, Italy

### PROGRAMME

Time	Title	Speaker and affiliation
9.00-9.15	Welcome address	Prof. Francesco Marcelloni, Vice Rector for International Cooperation and Relations (University of Pisa)
9.15-9.45	Presentation of the beFORE project and main results	Anna Sacio-Szymańska (beFORE Scientific Coordinator, Łukasiewicz – ITEE)
9.45-10.00	TBC	EACEA Programme Manager
10.00-10.45	Unveiling cognitive biases in future anticipation processes	Prof. Andrea Bonaccorsi (University of Pisa)
10.45-11.00	Coffee break	
11.00-12.15	Workshop 1: Future of professions and competences	beFORE Project Team
11.00-12.15	Workshop 2: Quantitative methodologies to anticipate the future	beFORE Project Team
12.15-13.15	Roundtable discussion: Teaching and using-the-future: experiences, tips and challenges	Moderator: Ibon Zugasti (Prospektiker)
13.15-13.30	Conclusions	Gualtiero Fantoni (University of Pisa)
13.30	Light lunch and networking	
15:00-17:30	Foresight Europe Network (FEN) meeting and workshop	

# WHAT IS THE CONFERENCE ABOUT?

At the event we shall:

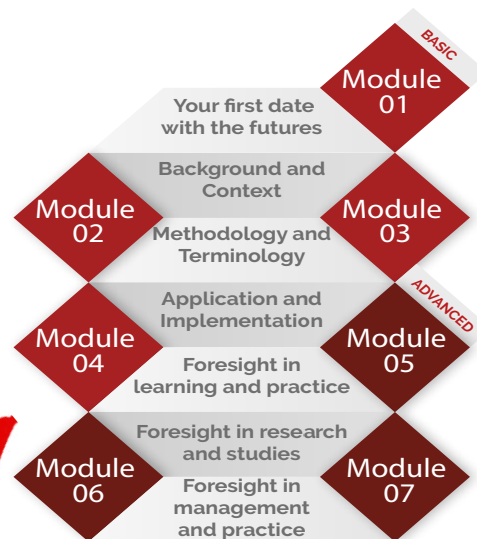
- Present the learning journey we have taken to prototype an online course in Futures Literacy / Foresight for students, academics and entrepreneurs;
- Enhance understanding of futures thinking among the participants by offering two workshops;
- Learn from each other how to teach and use-the-future in our professional lives.

## OUR PROJECT

beFORE project has developed an **e-learning platform** that integrates both basic and advanced training materials to promote futures thinking.

With our online course, we would like to help academics, entrepreneurs and students of various educational backgrounds to advance the most relevant competences to deal with the uncertainties of the future and present.

Our pilot course is composed of the following modules:



## WORKSHOP 1

### FUTURE OF PROFESSIONS AND COMPETENCES

The aim of the workshop will be testing and evaluating a prototype of an educational game, which can be used in the practice of career counseling and career development support.

The workshop methodology focuses on projecting the future of the labor market in the time perspective up to 2040 through the prism of four possible scenarios and potential competences relevant in the future in the context of specific professions.

## WORKSHOP 2

### QUANTITATIVE METHODOLOGIES TO ANTICIPATE THE FUTURE

The aim of the workshop is to show quantitative methodologies for foresight activities.

The results of a quantitative foresight analysis for an emerging technological sector will be illustrated and discussed with the participants, in order to better understand how such kind of outputs can be first interpreted and then used.

Please visit: [futureoriented.eu](http://futureoriented.eu) and advance the most relevant competences to deal with the uncertainties of the future

<b>Adaptability/ Flexibility</b>	<b>Analysing data or information</b>	<b>Critical Thinking</b>	<b>Developing objectives and strategies</b>
<b>Inductive reasoning</b>	<b>Influencing others</b>	<b>Interpreting the meaning of information to others</b>	<b>Making Decisions and Solving Problems</b>
<b>Problem sensitivity</b>	<b>Reflexive capacity</b>	<b>Systems analysis</b>	<b>Thinking Creatively</b>



Co-funded by the  
Erasmus+ Programme  
of the European Union

This project has been funded with support from the European Commission. This leaflet reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.