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## TEMPLATE OF FORESIGHT COURSES REVIEW RESULTS

### *beFORE - Becoming-Oriented Entrepreneurs in universities and companies*

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**for practices outside higher education offer aiming at the identification of core foresight and innovation/entrepreneurship competences**

**Guidelines:** The aim of this template is to identify core foresight and innovation/entrepreneurship competences in relation to knowledge, skills and social competences that a future-oriented manager should possess. The source of data for the analysis are syllabuses of courses/trainings, courses' webpages, content of the courses outside higher education offer on subjects such as foresight, technology management, entrepreneurship and innovation (or closely related to). The number of the courses to be analysed is motivated by their availability.

<p><b>A name of the course</b></p>	<p>EMERGING TRENDS <i>e.g. strategic foresight, technology analysis, innovation management</i></p>
<p><b>A name of the institution offering the course</b></p>	<p>CHASING SUNRISES <i>e.g. Warsaw University of Technology</i></p>
<p><b>A country</b></p>	<p>other (Australia)</p>
<p><b>A city</b></p>	<p>New South Wales</p>
<p><b>A name and surname of a person providing the course</b></p>	<p>Steve Tighe</p>
<p><b>Core foresight and innovation/entrepreneurship competences in relation to knowledge</b></p>	<p>The workshop enables to extend knowledge about:</p> <ul style="list-style-type: none"> <li>• The significant emerging trends in the industry</li> <li>• The trends in terms of how they might impact your consumers</li> <li>• Future opportunities for your organisation</li> </ul>
<p><b>Core foresight and innovation/entrepreneurship competences in relation to skills</b></p>	<p>The workshop is designed to achieve the following abilities:</p> <ul style="list-style-type: none"> <li>• Identifying the significant emerging trends in the industry</li> <li>• Assessing the trends in terms of how they might impact your consumers</li> <li>• Developing future opportunities for your organisation</li> </ul>
<p><b>Core foresight and innovation/entrepreneurship competences in relation to social competences</b></p>	<p>Communication skills to present an informed perspectives of the future</p>

<b>Key words to be searched for in the course offer</b>	Select the CHECK BOXES below (you can choose more than one option) or you are free to add a new key word relevant to the analysis		
	X foresight	<input type="checkbox"/> innovation	<input type="checkbox"/> technology management
	X futures studies	<input type="checkbox"/> open innovations	<input type="checkbox"/> technology assessment
	<input type="checkbox"/> corporate foresight	<input type="checkbox"/> radical innovations	<input type="checkbox"/> network analysis
	X strategic foresight	<input type="checkbox"/> incremental innovations	<input type="checkbox"/> entrepreneurship
	<input type="checkbox"/> anticipatory intelligence	<input type="checkbox"/> new business models	<input type="checkbox"/> leadership
	<input type="checkbox"/> ambidexterity	<input type="checkbox"/> industrial revolution 4.0	<input type="checkbox"/> uncertainty
	Strategic management Strategic planning		
<b>Other observations or comments</b>	<p>Overview: <a href="http://www.chasingsunrises.com.au/workshops">http://www.chasingsunrises.com.au/workshops</a>;  <a href="http://www.chasingsunrises.com.au/workshops/workshop-topics">http://www.chasingsunrises.com.au/workshops/workshop-topics</a>          Workshop is full of clever use of metaphors, images and case studies.</p> <p>In an ever-changing world, products and services must adapt with emerging consumer attitudes, behaviors.</p> <p>Identifying future innovation opportunities can be achieved by anticipating the emergence of different consumer values and perceptions.</p> <p>Consumer behaviour is an outcome of consumer perception. And the most effective way to foresee future consumer behaviour is to understand how these perceptions change over time.</p> <p>Fresh perceptions - new types of thinking - inevitably lead to new behaviours, and the emergence of different consumer wants and needs.</p> <p>Successful organisations foresee how consumer values and perceptions might change, and get to this fertile innovation territory ahead of their competitors.</p> <p>The vast potential for consumer perceptions as a source of foresight and innovation by outlining the following:</p> <ul style="list-style-type: none"> <li>- The hierarchy of values and perceptions that individuals and societies move through over time</li> </ul>		



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- The conditions that facilitate the movement of individuals and societies along this hierarchy
- The themes and behaviours that individuals and societies are attracted to at each level of this hierarchy.