



Co-funded by the
Erasmus+ Programme
of the European Union

TEMPLATE OF FORESIGHT COURSES REVIEW RESULTS

beFORE - Becoming-Oriented Entrepreneurs in universities and companies

Project funded by European Commission Erasmus + Programme – Key Action 2
Knowledge Alliances - Agreement n. 2016 - 2858 / 001 - 001 Project n. 515842-EPP-1-2016-1-PL-EPPKA2-KA

for practices outside higher education offer aiming at the identification of core foresight and innovation/entrepreneurship competences

Guidelines: The aim of this template is to identify core foresight and innovation/entrepreneurship competences in relation to knowledge, skills and social competences that a future-oriented manager should possess. The source of data for the analysis are syllabuses of courses/trainings, courses' webpages, content of the courses outside higher education offer on subjects such as foresight, technology management, entrepreneurship and innovation (or closely related to). The number of the courses to be analysed is motivated by their availability.

| | | | |
|---|--|--|--|
| A name of the course | STRATEGIC PLANNING <i>e.g. strategic foresight, technology analysis, innovation management</i> | | |
| A name of the institution offering the course | Chasing Sunrises <i>e.g. Warsaw University of Technology</i> | | |
| A country | other (Australia) | | |
| A city | New South Wales | | |
| A name and surname of a person providing the course | Steve Tighe | | |
| Core foresight and innovation/entrepreneurship competences in relation to knowledge | The workshop enables to extend knowledge about: <ul style="list-style-type: none"> • Development paths of industry's future • An assessment of the implications and opportunities • Improvements that could be done to a future strategy and innovation performance | | |
| Core foresight and innovation/entrepreneurship competences in relation to skills | The workshop is designed to achieve the following abilities: <ul style="list-style-type: none"> • Creating an unique perspective of the industry's future • Assessing the implications and opportunities presented by the future • Creating a strategic plan and implementation time line based upon the future | | |
| Core foresight and innovation/entrepreneurship competences in relation to social competences | Communication skills to present an informed perspectives of the future | | |
| Key words to be searched for in the course offer | Select the CHECK BOXES below (you can choose more than one option) or you are free to add a new key word relevant to the analysis | | |
| | <input checked="" type="checkbox"/> foresight | <input type="checkbox"/> innovation | <input type="checkbox"/> technology management |
| | <input checked="" type="checkbox"/> futures studies | <input type="checkbox"/> open innovations | <input type="checkbox"/> technology assessment |
| | <input type="checkbox"/> corporate foresight | <input type="checkbox"/> radical innovations | <input type="checkbox"/> network analysis |
| | <input checked="" type="checkbox"/> strategic foresight | <input type="checkbox"/> incremental innovations | <input type="checkbox"/> entrepreneurship |
| | <input type="checkbox"/> anticipatory intelligence | <input type="checkbox"/> new business models | <input type="checkbox"/> leadership |
| <input type="checkbox"/> ambidexterity | <input type="checkbox"/> industrial revolution 4.0 | <input type="checkbox"/> uncertainty | |



Co-funded by the
Erasmus+ Programme
of the European Union

| | |
|--|--|
| | <p>Click here to ADD ANY NEW KEY WORDS RELEVANT TO THE ANALYSIS</p> |
| <p>Other observations or comments</p> | <p>Overview: http://www.chasingsunrises.com.au/workshops; http://www.chasingsunrises.com.au/workshops/workshop-topics Workshop is full of clever use of metaphors, images and case studies.</p> <p>In an ever-changing world, products and services must adapt with emerging consumer attitudes, behaviors, and needs. Identifying future innovation opportunities can be achieved by anticipating the emergence of different consumer values and perceptions. Consumer behaviour is an outcome of consumer perception. And the most effective way to foresee future consumer behaviour is to understand how these perceptions change over time. Fresh perceptions - new types of thinking - inevitably lead to new behaviours, and the emergence of different consumer wants and needs. Successful organisations foresee how consumer values and perceptions might change, and get to this fertile innovation territory ahead of their competitors. The vast potential for consumer perceptions as a source of foresight and innovation by outlining the following:</p> <ul style="list-style-type: none">The hierarchy of values and perceptions that individuals and societies move through over timeThe conditions that facilitate the movement of individuals and societies along this hierarchy <p>The themes and behaviours that individuals and societies are attracted to at each level of this hierarchy.</p> |