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Erasmus+ Programme
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TEMPLATE OF FORESIGHT COURSES REVIEW RESULTS

beFORE - Becoming-Oriented Entrepreneurs in universities and companies

Project funded by European Commission Erasmus + Programme – Key Action 2

Knowledge Alliances - Agreement n. 2016 - 2858 / 001 - 001 Project n. 515842-EPP-1-2016-1-PL-EPPKA2-KA

for practices outside higher education offer aiming at the identification of core foresight and innovation/entrepreneurship competences

Guidelines: The aim of this template is to identify core foresight and innovation/entrepreneurship competences in relation to knowledge, skills and social competences that a future-oriented manager should possess. The source of data for the analysis are syllabuses of courses/trainings, courses' webpages, content of the courses outside higher education offer on subjects such as foresight, technology management, entrepreneurship and innovation (or closely related to). The number of the courses to be analysed is motivated by their availability.

| | | | |
|---|--|---|--|
| A name of the course | Managing Innovations and Creating Innovative Business Models <i>e.g. strategic foresight, technology analysis, innovation management</i> | | |
| A name of the institution offering the course | TU Berlin Summer & Winter University <i>e.g. Warsaw University of Technology</i> | | |
| A country | GERMANY | | |
| A city | Berlin | | |
| A name and surname of a person providing the course | Prof. Dr. Jan Kratzer | | |
| Core foresight and innovation/entrepreneurship competences in relation to knowledge | Understanding of the different phases of a business development process | | |
| Core foresight and innovation/entrepreneurship competences in relation to skills | The ability to systematically explore and create ideas or modify existing business ideas for answering market needs, the ability to systematically explore diverse obstacles in building a viable business concept based on a technology, the ability to transform new ideas into business solutions for a commercial market environment, decision-making competencies, the ability to reflect upon ethical and team processes | | |
| Core foresight and innovation/entrepreneurship competences in relation to social competences | Leadership competencies, the ability to work in multidisciplinary teams, the ability to present a concept to an internal audience as well as to an external panel of financiers | | |
| Key words to be searched for in the course offer | Select the CHECK BOXES below (you can choose more than one option) or you are free to add a new key word relevant to the analysis | | |
| | <input type="checkbox"/> foresight | <input checked="" type="checkbox"/> innovation | <input type="checkbox"/> technology management |
| | <input type="checkbox"/> futures studies | <input type="checkbox"/> open innovations | <input type="checkbox"/> technology assessment |
| | <input type="checkbox"/> corporate foresight | <input type="checkbox"/> radical innovations | <input type="checkbox"/> network analysis |
| | <input type="checkbox"/> strategic foresight | <input type="checkbox"/> incremental innovations | <input type="checkbox"/> entrepreneurship |
| | <input type="checkbox"/> anticipatory intelligence | <input checked="" type="checkbox"/> new business models | <input checked="" type="checkbox"/> leadership |
| | <input type="checkbox"/> ambidexterity | <input type="checkbox"/> industrial revolution 4.0 | <input type="checkbox"/> uncertainty |
| | Click here to ADD ANY NEW KEY WORDS RELEVANT TO THE ANALYSIS | | |
| Other observations or comments | Teaching methods: classroom-based lectures, team projects, team coaching, company visits, pitch training, team pitches | | |