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TEMPLATE OF FORESIGHT COURSES REVIEW RESULTS

beFORE - Becoming-Oriented Entrepreneurs in universities and companies

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Knowledge Alliances - Agreement n. 2016 - 2858 / 001 - 001 Project n. 515842-EPP-1-2016-1-PL-EPPKA2-KA

for practices outside higher education offer aiming at the identification of core foresight and innovation/entrepreneurship competences

Guidelines: The aim of this template is to identify core foresight and innovation/entrepreneurship competences in relation to knowledge, skills and social competences that a future-oriented manager should possess. The source of data for the analysis are syllabuses of courses/trainings, courses' webpages, content of the courses outside higher education offer on subjects such as foresight, technology management, entrepreneurship and innovation (or closely related to). The number of the courses to be analysed is motivated by their availability.

A name of the course	Anticipating Your Next Battle, in Business and Beyond <i>e.g. strategic foresight, technology analysis, innovation management</i>		
A name of the institution offering the course	HEC Paris <i>e.g. Warsaw University of Technology</i>		
A country	FRANCE / available worldwide		
A city	Paris		
A name and surname of a person providing the course	Jeremy Ghez		
Core foresight and innovation/entrepreneurship competences in relation to knowledge	Horizon scanning, historical analysis, feedback cycles, microeconomic analysis, cultural analysis, concepts of uncertainty and risk		
Core foresight and innovation/entrepreneurship competences in relation to skills	Anticipation, reinvention, understanding factors that influence future scenarios, defining and describing potential future scenarios, ability to make own activity more flexible/ agile/ resilient, transforming analysis into long-term strategy, shaping the landscape to own advantage		
Core foresight and innovation/entrepreneurship competences in relation to social competences	-		
Key words to be searched for in the course offer	Select the CHECK BOXES below (you can choose more than one option) or you are free to add a new key word relevant to the analysis		
	<input checked="" type="checkbox"/> foresight	<input type="checkbox"/> innovation	<input type="checkbox"/> technology management
	<input checked="" type="checkbox"/> futures studies	<input type="checkbox"/> open innovations	<input type="checkbox"/> technology assessment
	<input type="checkbox"/> corporate foresight	<input type="checkbox"/> radical innovations	<input type="checkbox"/> network analysis
	<input checked="" type="checkbox"/> strategic foresight	<input type="checkbox"/> incremental innovations	<input type="checkbox"/> entrepreneurship
	<input type="checkbox"/> anticipatory intelligence	<input checked="" type="checkbox"/> new business models	<input type="checkbox"/> leadership
	<input type="checkbox"/> ambidexterity	<input type="checkbox"/> industrial revolution 4.0	<input checked="" type="checkbox"/> uncertainty
	Click here to ADD ANY NEW KEY WORDS RELEVANT TO THE ANALYSIS		
Other observations or comments	E-learning, paid course available via coursera.org		