



Co-funded by the
Erasmus+ Programme
of the European Union

TEMPLATE OF FORESIGHT COURSES REVIEW RESULTS

beFORE - Becoming-Oriented Entrepreneurs in universities and companies

Project funded by European Commission Erasmus + Programme – Key Action 2

Knowledge Alliances - Agreement n. 2016 - 2858 / 001 - 001 Project n. 515842-EPP-1-2016-1-PL-EPPKA2-KA

for practices outside higher education offer aiming at the identification of core foresight and innovation/entrepreneurship competences

Guidelines: The aim of this template is to identify core foresight and innovation/entrepreneurship competences in relation to knowledge, skills and social competences that a future-oriented manager should possess. The source of data for the analysis are syllabuses of courses/trainings, courses' webpages, content of the courses outside higher education offer on subjects such as foresight, technology management, entrepreneurship and innovation (or closely related to). The number of the courses to be analysed is motivated by their availability.

A name of the course	Introduction to foresight <i>e.g. strategic foresight, technology analysis, innovation management</i>		
A name of the institution offering the course	Coursera <i>e.g. Warsaw University of Technology</i>		
A country	other (enter name of country)		
A city	Click here to enter NAME OF A CITY		
A name and surname of a person providing the course	Martin Vendel		
Core foresight and innovation/entrepreneurship competences in relation to knowledge	general innovation theories; foresight methodology;		
Core foresight and innovation/entrepreneurship competences in relation to skills	how to use theories and methods to make predictions of the potential impact of new technology; take advantage of transformations which are driven by technology; study historical examples and learn to recognize recurring patterns and cycles; how to draw a map of the potential future business landscape; identify interesting future business roles in emerging value networks; find a path from where we are today to a desired end state; analyze how an industry or market may change if the technology which is available today is fully implemented in a 10 to 20 year perspective; identify barriers to such a development and make estimates regarding the timing		
Core foresight and innovation/entrepreneurship competences in relation to social competences	Click here to enter COMPETENCES IN RELATION TO SOCIAL COMPETENCES		
Key words to be searched for in the course offer	Select the CHECK BOXES below (you can choose more than one option) or you are free to add a new key word relevant to the analysis		
	<input checked="" type="checkbox"/> foresight	<input checked="" type="checkbox"/> innovation	<input type="checkbox"/> technology management
	<input type="checkbox"/> futures studies	<input type="checkbox"/> open innovations	<input type="checkbox"/> technology assessment
	<input type="checkbox"/> corporate foresight	<input type="checkbox"/> radical innovations	<input type="checkbox"/> network analysis
	<input type="checkbox"/> strategic foresight	<input type="checkbox"/> incremental innovations	<input type="checkbox"/> entrepreneurship
	<input type="checkbox"/> anticipatory intelligence	<input type="checkbox"/> new business models	<input type="checkbox"/> leadership
	<input type="checkbox"/> ambidexterity	<input type="checkbox"/> industrial revolution 4.0	<input type="checkbox"/> uncertainty
	Click here to ADD ANY NEW KEY WORDS RELEVANT TO THE ANALYSIS		
Other observations or comments	Click here to enter OTHER OBSERVATIONS OR COMMENTS		