

TEMPLATE OF FORESIGHT COURSES REVIEW RESULTS

beFORE - Becoming-Oriented Entrepreneurs in universities and companies

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for practices outside higher education offer aiming at the identification of core foresight and innovation/entrepreneurship competences

Guidelines: The aim of this template is to identify core foresight and innovation/entrepreneurship competences in relation to knowledge, skills and social competences that a future-oriented manager should possess. The source of data for the analysis are syllabuses of courses/trainings, courses' webpages, content of the courses outside higher education offer on subjects such as foresight, technology management, entrepreneurship and innovation (or closely related to). The number of the courses to be analysed is motivated by their availability.





A name of the subject/course	Strategic foresight workshop			
A name of the subject/course	e.g. strategic foresight, technology analysis, innovation management			
A name of tertiary education institution or research	Shaping Tomorrow			
institution	e.g. Warsaw University of Technology			
A country	other (United Kingdom)			
A city	Multiple			
A name of a department (if applies)	e.g. The Management Department of Warsaw University of Technology			
A field of study	Foresight			
A field of study	e.g. management, logistics, production engineering, biotechnology			
A type of study	Stationary			
A type of course				
A person teaching the subject (name and surname)	Michael Jackson			
Core foresight and innovation/entrepreneurship competences in relation to knowledge	Theory and practice of strategic foresight			
	Application of the theory and practice of strategic foresight			
	Establishment of future focused projects and knowing how to develop the key questions			
	Discovery of likely future drivers, trends, uncertainties and surprises			
Core foresight and innovation/entrepreneurship	Prioritization of drivers, trends, uncertainties and surprises			
competences in relation to skills	Determining probable scenarios and derive practical alternative futures			
	Innovation to seize opportunities and reduce emerging risks to achieve stronger future agility and resilience			
	Recommendation for action plans and next steps			
Core foresight and innovation/entrepreneurship	recommendation for action plan	s and next steps		
competences in relation to social competences				
	Select the CHECK BOXES below (you can choose more than one option) or you are free to add a new key word			
Key words to be searched for in the syllabuses	relevant to the analysis			
	X foresight	X innovation	technology management	





	futures studies	open innovations	technology assessment
	X corporate foresight	☐ radical innovations	☐ network analysis
	X strategic foresight	incremental innovations	entrepreneurship
	☐ anticipatory intelligence	☐ new business models	X leadership
	□ ambidexterity	industrial revolution 4.0	X uncertainty
	Sustainability		
Other observations or comments	Link to the workshop: https://www.shapingtomorrow.com/webtext/224		