



Co-funded by the
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TEMPLATE OF THE BUSINESS FORESIGHT PRACTICES REVIEW RESULTS

beFORE - Becoming-Oriented Entrepreneurs in universities and companies

Project funded by European Commission Erasmus + Programme – Key Action 2

Knowledge Alliances - Agreement n. 2016 - 2858 / 001 - 001 Project n. 515842-EPP-1-2016-1-PL-EPPKA2-KA

Guidelines: The aim of this template is to identify core foresight and innovation/entrepreneurship competences in relation to knowledge, skills and social competences that a future-oriented manager should possess. The information about the competences and the scope of business foresight practice could be retrieved from e.g.: 1) well documented foresight practices in the existing published works; 2) beFORE project partner's experience in (knowledge about) application of business foresight in the given enterprise. The number of the analysed cases is motivated by its availability.

A name of the enterprise	Nokia
A country	Finland
A city	Click here to enter NAME OF A CITY
A field of activity	ICT
A size of the enterprise	Big
What was the scope of foresight practice? (a short description, up to 1500 characters including spaces)	Their output of strategic foresight, namely the NokiaWorldMap, consists of a list of about ten topics, selected as the most relevant ones out of a wider set that has been elaborated and evaluated. Each trend is described in terms of its likely path of evolution and, most of all, of the main strategic implications for the firm. The main aim of the insight and foresight team is the continuous renewal of the company, by acting on its core businesses and by creating new businesses in some completely different areas.
Core foresight and innovation/entrepreneurship competences	Ad hoc trends elaboration by means of methods like roadmaps or scenarios drawing the implications of emerging trends at corporate level assessing the future attractiveness of current business areas and new business opportunities environmental scanning and detection of emerging trends
The source of knowledge about the foresight activities of the enterprise	Research paper
Other observations or comments	Click here to enter OTHER OBSERVATIONS OR COMMENTS