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TEMPLATE OF HIGHER EDUCATION OFFER REVIEW RESULTS

beFORE - Becoming-Oriented Entrepreneurs in universities and companies

Project funded by European Commission Erasmus + Programme – Key Action 2

Knowledge Alliances - Agreement n. 2016 - 2858 / 001 - 001 Project n. 515842-EPP-1-2016-1-PL-EPPKA2-KA

for higher education practices aiming at the identification of core foresight and innovation/entrepreneurship competences

Guidelines: The aim of this template is to identify core foresight and innovation/entrepreneurship competences in relation to knowledge, skills and social competences that a future-oriented manager should possess. The source of data for the analysis are syllabuses from subjects such as foresight, technology management, entrepreneurship and innovation (or closely related to) retrieved from the accessible databases embracing both public and private universities or other tertiary educational institutions. The number of the syllabuses to be analysed is motivated by their availability.

A name of the subject/course	Business and Management (with Professional Practice) Business and Enterprise Development Business Studies (with Professional Practice) <i>e.g. strategic foresight, technology analysis, innovation management</i>		
A name of tertiary education institution or research institution	University of Lincoln <i>e.g. Warsaw University of Technology</i>		
A country	other (United Kingdom)		
A city	Lincoln		
A name of a department (if applies)	Lincoln Business School <i>e.g. The Management Department of Warsaw University of Technology</i>		
A field of study	Management <i>e.g. management, logistics, production engineering, biotechnology</i>		
A type of study	Stationary		
A type of course	Bachelor degree		
A person teaching the subject (name and surname)	Click here to enter NAMES of PERSONS CONDUCTING THE SUBJECT		
Core foresight and innovation/entrepreneurship competences in relation to knowledge	Principal concepts, analytical frameworks and techniques of strategic management Impact of changing macro and micro environmental influences and their incorporation into strategic marketing processes Philosophy of management		
Core foresight and innovation/entrepreneurship competences in relation to skills	Application of techniques of strategic management Development of a sustainable product concept Conduction of a self-directed, reflexive inquiry Improved awareness of positionality of managerial actions		
Core foresight and innovation/entrepreneurship competences in relation to social competences			
Key words to be searched for in the syllabuses	Select the CHECK BOXES below (you can choose more than one option) or you are free to add a new key word relevant to the analysis		
	<input type="checkbox"/> foresight	<input type="checkbox"/> innovation	<input type="checkbox"/> technology management



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	<input type="checkbox"/> futures studies	<input type="checkbox"/> open innovations	<input type="checkbox"/> technology assessment
	<input type="checkbox"/> corporate foresight	<input type="checkbox"/> radical innovations	<input type="checkbox"/> network analysis
	<input type="checkbox"/> strategic foresight	<input type="checkbox"/> incremental innovations	<input type="checkbox"/> entrepreneurship
	<input type="checkbox"/> anticipatory intelligence	<input type="checkbox"/> new business models	<input type="checkbox"/> leadership
	<input type="checkbox"/> ambidexterity	<input type="checkbox"/> industrial revolution 4.0	X uncertainty
	Strategic management		
Other observations or comments	Lincoln Business School (https://www.lincoln.ac.uk/home/lbs/)		