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TEMPLATE OF HIGHER EDUCATION OFFER REVIEW RESULTS

beFORE - Becoming-Oriented Entrepreneurs in universities and companies

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for higher education practices aiming at the identification of core foresight and innovation/entrepreneurship competences

Guidelines: The aim of this template is to identify core foresight and innovation/entrepreneurship competences in relation to knowledge, skills and social competences that a future-oriented manager should possess. The source of data for the analysis are syllabuses from subjects such as foresight, technology management, entrepreneurship and innovation (or closely related to) retrieved from the accessible databases embracing both public and private universities or other tertiary educational institutions. The number of the syllabuses to be analysed is motivated by their availability.

| | | | |
|---|--|---|--|
| A name of the subject/course | Entrepreneurship <i>e.g. strategic foresight, technology analysis, innovation management</i> | | |
| A name of tertiary education institution or research institution | University of Houston / Bauer College of Business <i>e.g. Warsaw University of Technology</i> | | |
| A country | other (USA) | | |
| A city | Houston | | |
| A name of a department (if applies) | C.T. Bauer College of Business, Department of Marketing and Entrepreneurship <i>e.g. The Management Department of Warsaw University of Technology</i> | | |
| A field of study | Entrepreneurship <i>e.g. management, logistics, production engineering, biotechnology</i> | | |
| A type of study | Stationary | | |
| A type of course | Bachelor degree | | |
| A person teaching the subject (name and surname) | Click here to enter NAMES of PERSONS CONDUCTING THE SUBJECT | | |
| Core foresight and innovation/entrepreneurship competences in relation to knowledge | Click here to enter COMPETENCES IN RELATION TO KNOWLEDGE | | |
| Core foresight and innovation/entrepreneurship competences in relation to skills | Development and management of business enterprises in a rapidly changing business environment Development and implementation of business plans | | |
| Core foresight and innovation/entrepreneurship competences in relation to social competences | Click here to enter COMPETENCES IN RELATION TO SOCIAL COMPETENCES | | |
| Key words to be searched for in the syllabuses | Select the CHECK BOXES below (you can choose more than one option) or you are free to add a new key word relevant to the analysis | | |
| | <input type="checkbox"/> foresight | <input type="checkbox"/> innovation | <input type="checkbox"/> technology management |
| | <input type="checkbox"/> futures studies | <input type="checkbox"/> open innovations | <input type="checkbox"/> technology assessment |
| | <input type="checkbox"/> corporate foresight | <input type="checkbox"/> radical innovations | <input type="checkbox"/> network analysis |
| | <input type="checkbox"/> strategic foresight | <input type="checkbox"/> incremental innovations | <input checked="" type="checkbox"/> entrepreneurship |
| | <input type="checkbox"/> anticipatory intelligence | <input checked="" type="checkbox"/> new business models | <input type="checkbox"/> leadership |
| | <input type="checkbox"/> ambidexterity | <input type="checkbox"/> industrial revolution 4.0 | <input type="checkbox"/> uncertainty |
| | Business plans, implementation | | |



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Other observations or comments

Link to the programme: http://publications.uh.edu/preview_program.php?catoid=21&poid=5880
Link to the course catalog: <http://publications.uh.edu/content.php?catoid=21&navoid=5788>