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TEMPLATE OF HIGHER EDUCATION OFFER REVIEW RESULTS

beFORE - Becoming-Oriented Entrepreneurs in universities and companies

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for higher education practices aiming at the identification of core foresight and innovation/entrepreneurship competences

Guidelines: The aim of this template is to identify core foresight and innovation/entrepreneurship competences in relation to knowledge, skills and social competences that a future-oriented manager should possess. The source of data for the analysis are syllabuses from subjects such as foresight, technology management, entrepreneurship and innovation (or closely related to) retrieved from the accessible databases embracing both public and private universities or other tertiary educational institutions. The number of the syllabuses to be analysed is motivated by their availability.



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| A name of the subject/course | Industrial Organisation and Strategy <i>e.g. strategic foresight, technology analysis, innovation management</i> |
| A name of tertiary education institution or research institution | Aarhus University <i>e.g. Warsaw University of Technology</i> |
| A country | other (Denmark) |
| A city | Herning |
| A name of a department (if applies) | Department of Business Development and Technology <i>e.g. The Management Department of Warsaw University of Technology</i> |
| A field of study | Economics and Business Administration <i>e.g. management, logistics, production engineering, biotechnology</i> |
| A type of study | Extramural |
| A type of course | Bachelor degree |
| A person teaching the subject (name and surname) | Lars Mikkelsen Henrik Kjær |
| Core foresight and innovation/entrepreneurship competences in relation to knowledge | Theoretical approaches within strategic management Strategy: concept and theoretical approaches Strategic analysis of the company's external environment Strategic analysis of the company's internal resources and capabilities Definition of strategic purpose through mission, vision and values Development of strategies at the corporate level as well as within the individual business areas Implementation of selected strategies |
| Core foresight and innovation/entrepreneurship competences in relation to skills | Utilization of modelling and analysis frameworks Generation of strategic options: how, where and in what way an organisation must compete Characterisation of strategic change in terms of reasons, approaches and challenges Structuration of the strategic implementation process |

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| Core foresight and innovation/entrepreneurship competences in relation to social competences | | | |
| Key words to be searched for in the syllabuses | Select the CHECK BOXES below (you can choose more than one option) or you are free to add a new key word relevant to the analysis | | |
| | <input type="checkbox"/> foresight | <input type="checkbox"/> innovation | X technology management |
| | <input type="checkbox"/> futures studies | <input type="checkbox"/> open innovations | <input type="checkbox"/> technology assessment |
| | X corporate foresight | <input type="checkbox"/> radical innovations | <input type="checkbox"/> network analysis |
| | <input type="checkbox"/> strategic foresight | <input type="checkbox"/> incremental innovations | <input type="checkbox"/> entrepreneurship |
| | <input type="checkbox"/> anticipatory intelligence | <input type="checkbox"/> new business models | X leadership |
| | <input type="checkbox"/> ambidexterity | <input type="checkbox"/> industrial revolution 4.0 | <input type="checkbox"/> uncertainty |
| Other observations or comments | Strategy development, implementation Link to the course: http://kursuskatalog.au.dk/en/course/73849 | | |