

TEMPLATE OF HIGHER EDUCATION OFFER REVIEW RESULTS

beFORE - Becoming-Oriented Entrepreneurs in universities and companies

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for higher education practices aiming at the identification of core foresight and innovation/entrepreneurship competences

Guidelines: The aim of this template is to identify core foresight and innovation/entrepreneurship competences in relation to knowledge, skills and social competences that a future-oriented manager should possess. The source of data for the analysis are syllabuses from subjects such as foresight, technology management, entrepreneurship and innovation (or closely related to) retrieved from the accessible databases embracing both public and private universities or other tertiary educational institutions. The number of the syllabuses to be analysed is motivated by their availability.



| A name of the subject/course | OPERATIONAL AND STRATEGIC MANAGEMENT | | |
|--|--|--|--|
| | e.g. strategic foresight, technology analysis, innovation management | | |
| A name of tertiary education institution or research | UNIVERSITY OF OPOLE | | |
| institution | e.g. Warsaw University of Technology | | |
| A country | POLAND | | |
| A city | OPOLE | | |
| A name of a department (if applies) | ECONOMIC FACULTY | | |
| | e.g. The Management Department of Warsaw University of Technology | | |
| A field of study | ECONOMY | | |
| | e.g. management, logistics, production engineering, biotechnology | | |
| A type of study | Stationary | | |
| A type of course | Bachelor degree | | |
| A person teaching the subject (name and surname) | ANNA MIJAŁ | | |
| | Operational and strategic management terminology | | |
| Core foresight and innovation/entrepreneurship | Objective and methodological links between strategic management and various disciplines | | |
| competences in relation to knowledge | Strategic management methods | | |
| | Different types of strategies | | |
| Core foresight and innovation/entrepreneurship competences in relation to skills | Strategic thinking abilities | | |
| | Student understand the process and phenomena taking place within organization ant it's environment | | |
| | Skill of macro and micro analysis of organization's environment | | |
| | Skills to determine the strategic position of the organization | | |
| | Critical thinking and assessment of organization's strategy | | |
| Core foresight and innovation/entrepreneurship competences in relation to social competences | Understand the need of continual learning process | | |
| | Responsible working | | |
| | Ability of self-assessment of own competences | | |
| | Entrepreneurial thinking | | |
| | Team working and discussion | | |



| | Individual presentation | | |
|--|--|---------------------------|-----------------------|
| Key words to be searched for in the syllabuses | Select the CHECK BOXES below (you can choose more than one option) or you are free to add a new key word relevant to | | |
| | the analysis | | |
| | ☐ foresight | ⊠ innovation | technology management |
| | ☐ futures studies | open innovations | technology assessment |
| | Corporate foresight | radical innovations | network analysis |
| | strategic foresight | incremental innovations | entrepreneurship |
| | anticipatory intelligence | new business models | □ leadership |
| | ambidexterity | industrial revolution 4.0 | |
| | Click here to ADD ANY NEW KEY WORDS RELEVANT TO THE ANALYSIS | | |
| Other observations or comments | Click here to enter OTHER OBSERVATIONS AND COMMENTS | | |