

TEMPLATE OF HIGHER EDUCATION OFFER REVIEW RESULTS

beFORE - Becoming-Oriented Entrepreneurs in universities and companies

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for higher education practices aiming at the identification of core foresight and innovation/entrepreneurship competences

Guidelines: The aim of this template is to identify core foresight and innovation/entrepreneurship competences in relation to knowledge, skills and social competences that a future-oriented manager should possess. The source of data for the analysis are syllabuses from subjects such as foresight, technology management, entrepreneurship and innovation (or closely related to) retrieved from the accessible databases embracing both public and private universities or other tertiary educational institutions. The number of the syllabuses to be analysed is motivated by their availability.



A name of the subject/course	OPERATIONAL AND STRATEGIC MANAGEMENT		
	e.g. strategic foresight, technology analysis, innovation management		
A name of tertiary education institution or research	UNIVERSITY OF OPOLE		
institution	e.g. Warsaw University of Technology		
A country	POLAND		
A city	OPOLE		
A name of a department (if applies)	ECONOMIC FACULTY		
	e.g. The Management Department of Warsaw University of Technology		
A field of study	ECONOMY		
	e.g. management, logistics, production engineering, biotechnology		
A type of study	Stationary		
A type of course	Bachelor degree		
A person teaching the subject (name and surname)	ANNA MIJAŁ		
	Operational and strategic management terminology		
Core foresight and innovation/entrepreneurship	Objective and methodological links between strategic management and various disciplines		
competences in relation to knowledge	Strategic management methods		
	Different types of strategies		
Core foresight and innovation/entrepreneurship competences in relation to skills	Strategic thinking abilities		
	Student understand the process and phenomena taking place within organization ant it's environment		
	Skill of macro and micro analysis of organization's environment		
	Skills to determine the strategic position of the organization		
	Critical thinking and assessment of organization's strategy		
Core foresight and innovation/entrepreneurship competences in relation to social competences	Understand the need of continual learning process		
	Responsible working		
	Ability of self-assessment of own competences		
	Entrepreneurial thinking		
	Team working and discussion		



	Individual presentation		
Key words to be searched for in the syllabuses	Select the CHECK BOXES below (you can choose more than one option) or you are free to add a new key word relevant to		
	the analysis		
	☐ foresight	⊠ innovation	technology management
	☐ futures studies	open innovations	technology assessment
	Corporate foresight	radical innovations	network analysis
	strategic foresight	incremental innovations	entrepreneurship
	anticipatory intelligence	new business models	□ leadership
	ambidexterity	industrial revolution 4.0	
	Click here to ADD ANY NEW KEY WORDS RELEVANT TO THE ANALYSIS		
Other observations or comments	Click here to enter OTHER OBSERVATIONS AND COMMENTS		