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TEMPLATE OF HIGHER EDUCATION OFFER REVIEW RESULTS

beFORE - Becoming-Oriented Entrepreneurs in universities and companies

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Knowledge Alliances - Agreement n. 2016 - 2858 / 001 - 001 Project n. 515842-EPP-1-2016-1-PL-EPPKA2-KA

for higher education practices aiming at the identification of core foresight and innovation/entrepreneurship competences

Guidelines: The aim of this template is to identify core foresight and innovation/entrepreneurship competences in relation to knowledge, skills and social competences that a future-oriented manager should possess. The source of data for the analysis are syllabuses from subjects such as foresight, technology management, entrepreneurship and innovation (or closely related to) retrieved from the accessible databases embracing both public and private universities or other tertiary educational institutions. The number of the syllabuses to be analysed is motivated by their availability.

A name of the subject/course	STRATEGIC MANAGEMENT <i>e.g. strategic foresight, technology analysis, innovation management</i>		
A name of tertiary education institution or research institution	GDAŃSK UNIVERSITY <i>e.g. Warsaw University of Technology</i>		
A country	POLAND		
A city	GDAŃSK		
A name of a department (if applies)	FACULTY OF ECONOMICS <i>e.g. The Management Department of Warsaw University of Technology</i>		
A field of study	ECONOMICS <i>e.g. management, logistics, production engineering, biotechnology</i>		
A type of study	Stationary		
A type of course	Bachelor degree		
A person teaching the subject (name and surname)	GRZEGORZ PAWŁOWSKI		
Core foresight and innovation/entrepreneurship competences in relation to knowledge	Knowledge about strategic planning, strategic analysis, mikro-environment analysis, makro-environment analysis, strategic potentials analysis, SWOT analysis		
Core foresight and innovation/entrepreneurship competences in relation to skills	Skills on elaboration strategic plan Skills on application SWOT analysis Ability to identification determinants influencing companies		
Core foresight and innovation/entrepreneurship competences in relation to social competences	Individual presentation		
Key words to be searched for in the syllabuses	Select the CHECK BOXES below (you can choose more than one option) or you are free to add a new key word relevant to the analysis		
	<input type="checkbox"/> foresight	<input type="checkbox"/> innovation	<input type="checkbox"/> technology management
	<input type="checkbox"/> futures studies	<input type="checkbox"/> open innovations	<input type="checkbox"/> technology assessment
	<input type="checkbox"/> corporate foresight	<input type="checkbox"/> radical innovations	<input type="checkbox"/> network analysis
	<input type="checkbox"/> strategic foresight	<input type="checkbox"/> incremental innovations	<input type="checkbox"/> entrepreneurship
	<input type="checkbox"/> anticipatory intelligence	<input checked="" type="checkbox"/> new business models	<input checked="" type="checkbox"/> leadership



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	<input type="checkbox"/> ambidexterity	<input type="checkbox"/> industrial revolution 4.0	<input type="checkbox"/> uncertainty
	Click here to ADD ANY NEW KEY WORDS RELEVANT TO THE ANALYSIS		
Other observations or comments	Click here to enter OTHER OBSERVATIONS AND COMMENTS		