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TEMPLATE OF HIGHER EDUCATION OFFER REVIEW RESULTS

beFORE - Becoming-Oriented Entrepreneurs in universities and companies

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Knowledge Alliances - Agreement n. 2016 - 2858 / 001 - 001 Project n. 515842-EPP-1-2016-1-PL-EPPKA2-KA

for higher education practices aiming at the identification of core foresight and innovation/entrepreneurship competences

Guidelines: The aim of this template is to identify core foresight and innovation/entrepreneurship competences in relation to knowledge, skills and social competences that a future-oriented manager should possess. The source of data for the analysis are syllabuses from subjects such as foresight, technology management, entrepreneurship and innovation (or closely related to) retrieved from the accessible databases embracing both public and private universities or other tertiary educational institutions. The number of the syllabuses to be analysed is motivated by their availability.

A name of the subject/course	STRATEGIC MANAGEMENT <i>e.g. strategic foresight, technology analysis, innovation management</i>		
A name of tertiary education institution or research institution	WROCLAW UNIVERSITY OF ECONOMICS <i>e.g. Warsaw University of Technology</i>		
A country	POLAND		
A city	WROCLAW		
A name of a department (if applies)	Engineering and Economics Faculty of Wroclaw University of Economics <i>e.g. The Management Department of Warsaw University of Technology</i>		
A field of study	MANAGEMENT AND PRODUCTION ENGINEERING <i>e.g. management, logistics, production engineering, biotechnology</i>		
A type of study	Stationary		
A type of course	Bachelor degree		
A person teaching the subject (name and surname)	MACIEJ CZARNECKI, MAŁGORZATA MATYJA, AGNIESZKA JĘDRYSIAK		
Core foresight and innovation/entrepreneurship competences in relation to knowledge	Strategic management knowledge Knowledge about methods of strategic analysis Resources theory		
Core foresight and innovation/entrepreneurship competences in relation to skills	Using methods of enterprises environment analysis Skills of solving strategic companies problems Skills of finding information about practical implementation and cases		
Core foresight and innovation/entrepreneurship competences in relation to social competences	Team work ability Team leading Creativity in problem solving		
Key words to be searched for in the syllabuses	Select the CHECK BOXES below (you can choose more than one option) or you are free to add a new key word relevant to the analysis		
	<input type="checkbox"/> foresight	<input type="checkbox"/> innovation	<input type="checkbox"/> technology management
	<input type="checkbox"/> futures studies	<input type="checkbox"/> open innovations	<input type="checkbox"/> technology assessment
	<input type="checkbox"/> corporate foresight	<input type="checkbox"/> radical innovations	<input type="checkbox"/> network analysis



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	<input type="checkbox"/> strategic foresight	<input type="checkbox"/> incremental innovations	<input checked="" type="checkbox"/> entrepreneurship
	<input type="checkbox"/> anticipatory intelligence	<input type="checkbox"/> new business models	<input checked="" type="checkbox"/> leadership
	<input type="checkbox"/> ambidexterity	<input type="checkbox"/> industrial revolution 4.0	<input type="checkbox"/> uncertainty
	Click here to ADD ANY NEW KEY WORDS RELEVANT TO THE ANALYSIS		
Other observations or comments	Click here to enter OTHER OBSERVATIONS AND COMMENTS		