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TEMPLATE OF HIGHER EDUCATION OFFER REVIEW RESULTS

beFORE - Becoming-Oriented Entrepreneurs in universities and companies

Project funded by European Commission Erasmus + Programme – Key Action 2

Knowledge Alliances - Agreement n. 2016 - 2858 / 001 - 001 Project n. 515842-EPP-1-2016-1-PL-EPPKA2-KA

for higher education practices aiming at the identification of core foresight and innovation/entrepreneurship competences

Guidelines: The aim of this template is to identify core foresight and innovation/entrepreneurship competences in relation to knowledge, skills and social competences that a future-oriented manager should possess. The source of data for the analysis are syllabuses from subjects such as foresight, technology management, entrepreneurship and innovation (or closely related to) retrieved from the accessible databases embracing both public and private universities or other tertiary educational institutions. The number of the syllabuses to be analysed is motivated by their availability.

<p>A name of the subject/course</p>	<p>Futures Thinking and Strategy Development <i>e.g. strategic foresight, technology analysis, innovation management</i></p>
<p>A name of tertiary education institution or research institution</p>	<p>The University of Melbourne <i>e.g. Warsaw University of Technology</i></p>
<p>A country</p>	<p>Australia</p>
<p>A city</p>	<p>Melbourne</p>
<p>A name of a department (if applies)</p>	<p>Melbourne Business School <i>e.g. The Management Department of Warsaw University of Technology</i></p>
<p>A field of study</p>	<p>Strategy <i>e.g. management, logistics, production engineering, biotechnology</i></p>
<p>A type of study</p>	<p>Training</p>
<p>A type of course</p>	<p>Click here to select the TYPE OF COURSE</p>
<p>A person teaching the subject (name and surname)</p>	<p>Sohail Inayatullah Robert Burke</p>
<p>Core foresight and innovation/entrepreneurship competences in relation to knowledge</p>	<ul style="list-style-type: none"> - Anticipating the future - Deepening the future <p>Including:</p> <p>Grand patterns of social and organisational change > The ‘big picture’ of change across civilisations > Impacts on the future of organisations > Understanding the future from multiple levels > Layered methodologies: inner and outer > Developing more inclusive futures: world views and stakeholders > Creating a path to your new organisation that matches employees’ inner expectations > Personal narratives around the future: insights into becoming a more effective strategist and leader</p> <ul style="list-style-type: none"> - Moving beyond scenario planning <p>Including:</p> <p>Challenging conventional scenario planning > The multiple scenario approach > Pitfalls of traditional scenario planning</p> <ul style="list-style-type: none"> - Transforming the future <p>Including:</p>

	<p>Group projects: insights and advice > Creating a learning and healing organisation, using futures > From the future to the present: backcasting > Transforming your organisation: methods and tools > Visioning and anticipatory action learning > Becoming the organisation you want to see > Creating more effective strategies: linking the long term with the short term</p>																				
<p>Core foresight and innovation/entrepreneurship competences in relation to skills</p>	<p>Forecast your organisation's future Analyse past and future trends, including major disruptions to your business and its model Identify new opportunities Anticipate and manage change Articulate organisational scenarios Increase strategic agility and adaptability Develop organisational resilience</p>																				
<p>Core foresight and innovation/entrepreneurship competences in relation to social competences</p>	<p>Click here to enter COMPETENCES IN RELATION TO SOCIAL COMPETENCES</p>																				
<p>Key words to be searched for in the syllabuses</p>	<p>Select the CHECK BOXES below (you can choose more than one option) or you are free to add a new key word relevant to the analysis</p> <table border="1" data-bbox="696 874 2045 1161"> <tr> <td><input type="checkbox"/> foresight</td> <td><input type="checkbox"/> innovation</td> <td><input type="checkbox"/> technology management</td> </tr> <tr> <td><input type="checkbox"/> futures studies</td> <td><input type="checkbox"/> open innovations</td> <td><input type="checkbox"/> technology assessment</td> </tr> <tr> <td><input type="checkbox"/> corporate foresight</td> <td><input type="checkbox"/> radical innovations</td> <td><input type="checkbox"/> network analysis</td> </tr> <tr> <td><input type="checkbox"/> strategic foresight</td> <td><input type="checkbox"/> incremental innovations</td> <td><input type="checkbox"/> entrepreneurship</td> </tr> <tr> <td><input type="checkbox"/> anticipatory intelligence</td> <td><input type="checkbox"/> new business models</td> <td><input checked="" type="checkbox"/> leadership</td> </tr> <tr> <td><input type="checkbox"/> ambidexterity</td> <td><input type="checkbox"/> industrial revolution 4.0</td> <td><input type="checkbox"/> uncertainty</td> </tr> </table> <p>Strategy, Culture</p>			<input type="checkbox"/> foresight	<input type="checkbox"/> innovation	<input type="checkbox"/> technology management	<input type="checkbox"/> futures studies	<input type="checkbox"/> open innovations	<input type="checkbox"/> technology assessment	<input type="checkbox"/> corporate foresight	<input type="checkbox"/> radical innovations	<input type="checkbox"/> network analysis	<input type="checkbox"/> strategic foresight	<input type="checkbox"/> incremental innovations	<input type="checkbox"/> entrepreneurship	<input type="checkbox"/> anticipatory intelligence	<input type="checkbox"/> new business models	<input checked="" type="checkbox"/> leadership	<input type="checkbox"/> ambidexterity	<input type="checkbox"/> industrial revolution 4.0	<input type="checkbox"/> uncertainty
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<p>Other observations or comments</p>	<p>Links:</p> <p>https://mbs.edu/education-development/exeducation/strategy/ftsd#horizontalTab1</p> <p>http://files.clickdimensions.com/mbsedu-ac6nx/files/futuresthinkingandstrategydevelopment_1703.pdf?_cldee=YW5uYS5zYWNpb0BpdGVlLnJhZG9tLnBs</p>																				



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Learning methods:

- Interactive sessions delivered by our world-class futurists provide tools and models to frame your future and increase strategic thinking.
- Case studies provide real-world examples that translate futures thinking theory into strategic skills.
- Group projects enable participants to apply futures methods and tools to their own organisation and gain insights from different industries.
- Peer learning groups facilitate knowledge sharing and feedback to ensure you have a powerful experience that drives results.
- Foresight consulting with the program facilitators allows you an opportunity for advice, insights and feedback specific to your organisational futures strategy.

Who should attend:

- Experienced CEOs and senior executives seeking a process to link culture, strategy and leadership
- Executives interested in learning from the past and also from the future as it emerges

A 4-day training