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TEMPLATE OF CROSS-LITERATURE REVIEW RESULTS

beFORE - Becoming-Oriented Entrepreneurs in universities and companies

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for scientific publications in national languages

Description of no less than 5 entries

We would like to direct your attention that filling the last page in this questionnaire is obligatory

Guidelines: The aim of this template is to identify core foresight and innovation/entrepreneurship competences in relation to knowledge, skills and social competences that a future-oriented manager should possess. The source of data for the analysis are key books in the field and the other printed works on foresight and entrepreneurship (even popular-scientific studies) in national languages. Each partner involved in the task (universities) is free to select at least ten articles/books on the subject matter. The partners are also free to add any relevant articles/books. In the first place, we suggest to work on the publications which deal with the convergence among futures studies, entrepreneurship and innovation. In case of difficulty with the identification of core foresight and innovation/entrepreneurship competences in these sources, we suggest to work on the articles/books from three fields of expertise (namely foresight, entrepreneurship and innovation) separately.

The authors with affiliations	Daheim, Cornelia (formerly z_Punkt GmbH, now foresight consultant); Neef, Andreas (?z_Punkt GmbH); Schulz-Montag, Beate (formerly z_Punkt GmbH, now Foresight-Lab); Steinmüller, Karlheinz (z_Punkt GmbH)
Title of the publication in English	Foresight within corporations / companies. A way towards the strategic core task. (in chp: I “Futures research within the context of corporations / companies: factors to success, chances and risks”)
Title of the publication in the national language	Foresight in Unternehmen. Auf dem Weg zur strategischen Kernaufgabe (in chp: I “Zukunftsforschung in Unternehmen: Erfolgsfaktoren, Chancen und Risiken”)
Journal title*	
Number of journal*/year of publication/pages	Popp, Reinhold; Zweck, Axel (Hrsg.) (2013) »Zukunftsforschung im Praxistest«. Schriftenreihe: Zukunft und Forschung. Bd. 3. Springer VS. Berlin, Heidelberg. / 419 pages / [81–101]
Database of the scientific article’s retrieval*	DOI 10.1007/978-3-531-19837-8
Keywords (or phrases) by which the publication was identified	
Main keywords/phrases of the publication	
Core foresight and entrepreneurial competences	<ol style="list-style-type: none"> 1) work within inter- / transdisciplinary 2) understand and work with the dynamics within a team 3) plausibly communicate e.g. results 4) take risks by questioning given “thought patterns” – will to be critical 5) Dealing with complexity - e.g. not quantified data and to combine „numbers“ and „narratives“ (e.g. scenarios) 6) methodical competences with the tools used in foresight processes (e.g. Scenario, Delphi etc) 7) balance between creative skills and factual thinking
Convergence among futures studies and entrepreneurship	Risk-takers – less willing to conform to norms
Convergence among futures studies and innovation	
Convergence among futures studies and entrepreneurship and innovation	
Main highlights of the article (in bullets, up to 2500 characters including spaces)	The objective of the article is to analyse corporate foresight, its fields of application, structural approaches, and the question of acceptance within management and companies. The authors refer to non-representative study of 110



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	companies, who already have been in touch with foresight processes. They conclude for corporate foresight to be successful and effective it needs the willingness of a company to cooperate, trust, and be open towards the unusual. To achieve this foresight experts need be clear and competent on the foresight process.
Other observations or comments	It is not explicitly mentioned if the survey refers to companies in Germany and their corporate culture, but it can be assumed.

*Fill the following fields for the articles exclusively